



*Sister Mary McFadden SSJ and Sister Madeline Franze SSJ*

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since both are members of  
a religious congregation  
and therefore understand  
the culture of religious life  
from the inside out.*



FOR ADDITIONAL INFORMATION:

Sister Madeline Franze SSJ, CFRE  
smfranze@aol.com

Sister Mary McFadden SSJ, CFRE  
marymcfad@aol.com



Office:  
P.O.Box 12359  
Philadelphia PA 19119  
Telephone: 215-849-0482  
Fax: 215-849-0483

Madeline Franze SSJ  
Mary McFadden SSJ

DEVELOPMENT  
CONSULTANTS



*Specializing in  
Development  
Consultation  
for  
Catholic Congregations of  
Women and Men  
Religious*

# WHO WE ARE

Unique in the non profit consulting arena, Sisters Madeline Franze and Mary McFadden bring a combined experience of 26 years working as Co-Directors of Development for the Congregation of the Sisters of Saint Joseph, Chestnut Hill, Philadelphia, PA. Sister Madeline started the Congregation's first Development Office in 1988 and Sister Mary joined as Co-Director in 1992. From 1989 through 2003 they coordinated efforts to raise over \$40 million in support of their Congregation's mission, retirement needs, and ministries.

From the very beginning of their work in fund development, Madeline and Mary have shared ideas and experience with other religious congregations who were starting development programs. Now, having been missioned by the Sisters of Saint Joseph to concentrate their energies in a full time consulting practice, they hope to assist other congregations of women and men religious in their Development efforts.

Their contribution is unique since both are members of a religious congregation and therefore understand the culture of religious life from the inside out.

They believe strongly that Development is a ministry through which many persons can share in the mission of a religious congregation.

# AREAS OF SERVICE

- ❖ Development Program Audits
- ❖ Development Program Strategic Planning
- ❖ Assessment of Congregational readiness to start a Development Program
- ❖ Development education of leadership and membership
- ❖ Assistance in:
  - Development Office set up
  - Development Director search process
  - Advisory Board formation
  - Development software selection
- ❖ Counsel on:
  - Case Statements
  - Direct Mail
  - Newsletters and publications
  - Major Gifts Programs
  - Planned Giving Programs
  - Special Events

# ABOUT THE CONSULTANTS

Sister Madeline Franze CFRE is a Sister of Saint Joseph, Philadelphia, PA. She initiated her Congregation's Development Program in 1988 serving as Director (1988-1992) and Co-Director (1992-2003).

Madeline is certified by the Association of Fundraising Professionals and completed the University of Pennsylvania's Fund Raising Management program. She has served as a member of the National Catholic Development Conference Board of Directors. Sister Madeline holds an MA in Administration from Villanova University. Before her involvement in Development, Madeline was an elementary teacher and principal.

Sister Mary McFadden CFRE is a Sister of Saint Joseph, Philadelphia, PA. She served as Co-Director of Development in her Congregation (1992-2003).

Mary holds a MA in Philanthropy and Development from Saint Mary's University of Minnesota and is certified by the Association of Fundraising Professionals. Before entering the field of Development, Mary obtained an MA in Biology from Villanova University and taught science in both elementary and high schools.